



11th ITCN Asia 2011 Int'l Information Technology & Telecommunication Exhibition & Conferences

From: "ITCN Asia Secretariat" <info@itcnasia.com>
 To: "Embassy of Pakistan" <par@pakistan@yahoo.com>
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PAKISTAN EMBASSY, ANKARA	
H.E.	Uzair S-11
DATE	21 June 2011 12:02 PM
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Dy.No.	1693 (E-mail)
Date	20/05/2011

Ecommerce Gateway Pakistan (Pvt) Ltd.

C-17, KDA Scheme-1, off: Karsaz Road, Karachi-75350
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Ref: ECG/ITCN(2011)/DKN/L-12/Email
 H.E. Mr. Tariq Azizuddin S.St
 Ambassador
 Embassy of Pakistan
 ANKARA - TURKEY

May 20, 2011

11th ITCN Asia 2011 Int'l Information Technology & Telecommunication Exhibition & Conferences
 - Special Offer for Exhibitors of TURKEY Pavilion

Your Excellency

Kindly refer to our communication dated: October 5, 2010 regarding the 11th ITCN Asia 2011 Int'l Exhibition & Conferences scheduled from 20-22 September, 2011 at Karachi Expo Centre, Pakistan.

ITCN Asia is a "UFI (Paris - France) Approved" event. ITCN Asia leads the way in delivering the best interactive opportunities to participants and an ideal environment to the audiences. In short, the exhibition delivers to exhibitors, the right balance between IT, Telecom & Electronic industries players, senior decision makers, practitioners and buyers. This year ITCN Asia is expected to serve as a remarkable event, one of its own kinds, the one that has never taken place ever in the history of our country. Diligent efforts are being made at brisk pace in this regard.

Making this International Business-to-Business Exhibition a real Catalyst for building & construction sector, we request your esteemed Mission to approach the following to establish TURKEY Pavilion:

- Trade Development Authority of TURKEY
- Associations related to relevant Sectors in TURKEY
- Chambers of Commerce & Industry
- Companies working in relevant Sectors of TURKEY

We, therefore feel immensely gratified to enlighten that the date, to avail the "Special Offer for the participants of TURKEY Pavilion" has been extended to 31st July 2011 so that the offer can act beneficial on a larger scale. The participation Tariff and the Privileges of the Special Offer are attached herewith.

Furthermore we also request your Mission to extend all possible coordination and assistance to encourage maximum participation from TURKEY. We would be grateful if copy of Communications to the above may please be forwarded to Ecommerce Gateway for further follow-ups & coordination.

It is a pleasure to apprise that One (1) Shell Scheme stall each in the Pavilion would be reserved for Trade Promotion Organizations / Associations on Complimentary basis, who wish to participate in the subject event. Lastly, we assure you of all our support to encourage maximum participation from TURKEY.

For any further information, please contact ITCN Asia Secretariat on UAN: (+92-21) 111-222-444, fax (+92-21) 3453-6330 or through email info@itcnasia.com or browse Event's official website www.itcnasia.com

We look forward to your early response.

With best regards

Sincerely,

Dr. Khurshid Nizam
 President

Ecommerce Gateway Pakistan Pvt. Ltd

Full Member - UFI (Paris)

(Cell: +92-321-8244446)

Encl: Special Offer for the participants of TURKEY Pavilion



11TH ITCN ASIA 2011
Int'l Information Technology & Telecom Show
Int'l Exhibition & Conference
20-21-22 September 2011
Karachi Expo Centre-Pakistan

Ver: 0. May 19, 2011



Participation Tariff & Special Offer- ITCN Asia 2011

Offer Valid Until 31 July 2011

The Participation Tariff of ITCN Asia 2011 is as follows:

- Indoor Pre-Fabricated Shell Scheme Stand (Min 9 sqm) **US\$300 per sqm**
(Includes an Information Counter, 2 Chairs, 3x100 watt Spot Lights, Carpet, Fascia, 5 Amps-220 volts Power Socket)
- Indoor Bare Space (Min 18 sqm) **US\$250 per sqm**
(Includes a 5 Amps-220 volts Power Socket only)

The exhibitors from «country» on booking of their Stalls in ITCN Asia 2011, latest by 31st July 2011 would be extended Special Free Offer as under:-

- Stay in 5 Star Hotel for two persons on double occupancy basis for 3 days/4 nights with buffet breakfast
- Official visa invitation letters for participants from Japan
- VIP reception on arrival at Karachi Airport & Hotel Transfer
- Transfers between Hotel/ Karachi Expo Centre/ Hotel
- Trade Matching Facilitation
- 200 words' Company Profile of the participating Organizations in the Exhibition Catalog of the Event
- Publicity in Pakistan's B2B Directory, 29th Annual edition of Jamal's Yellow Pages of Pakistan 2012 through a Qtr Page B&W Ad worth US\$1,250*

*The Exhibitors should provide Names with designations, Logo, Page Design & Adv. on CD-ROM latest by August 31, 2011
 Note: Rates mentioned above apply to a single event & are subject to change without any prior notice.

REPLY FORM	
Yes, we are interested to participate under "Country Pavilion" at 11th ITCN Asia 2011 int'l Exhibition by availing the Special Free Offer on booking of the stall(s)	
Standard Participation Tariff of Stalls:	
- Indoor Pre-Fabricated Shell Scheme Stand (Min 9 sqm) = US\$300 per sqm	
- Indoor Bare Space (Min 18 sqm) = US\$250 per Sqm	
[Yes / No] Please reserve _____ sq. meters of Bare / Shell Scheme stalls in the Event	
Organization Name:	
Contact Person:	Designation:
City, Country:	Phone:
Cell:	Fax:
Email:	Web:
Note: Please fill and Email/Fax this form to ITCN Asia Secretariat	